



SS EISENHAUER ENTERPRISES LLC

Institutional Outreach Partner Agreement

Standardized No-Fee Performance-Based Institutional Outreach Program

Agreement Version 1.5

For prospective and approved Institutional Outreach Partners

SS Eisenhauer Enterprises LLC
120 East Street Number 399
Latimer Iowa 50452

This Institutional Outreach Partner Agreement ("Agreement") is entered into between SS Eisenhower Enterprises LLC ("Company") and the undersigned independent outreach partner ("Partner"). RGV Road to Recovery IA may be referenced in outreach as the affiliated Christ-centered recovery ministry and program context for certain resources, but it is not the contracting party to this Agreement. The purpose of this Agreement is to establish a standardized framework for identifying, introducing, developing, tracking, and supporting institutional relationships and verified retail referrals involving the Company's published and related resources.

1. NONNEGOTIABLE NO-FEE, PERFORMANCE-BASED COMPENSATION MODEL

Partner acknowledges and agrees that the following compensation structure is standardized and nonnegotiable:

- The Company will not pay Partner any marketing fee, advertising fee, setup fee, deposit, retainer, research fee, consulting fee, service fee, creative fee, publicity fee, visibility fee, placement fee, production fee, promotional fee, sponsorship fee, subscription fee, platform fee, software cost, travel cost, operating expense, reimbursement, guaranteed minimum, or other non-performance-based charge or expense. Period.
- Partner will not invoice or bill the Company for work, time, services, expenses, infrastructure, campaign costs, or other costs now or later.
- Partner compensation is generated solely from measurable, attributable revenue actually received and retained by the Company from qualifying transactions under this Agreement.
- Partner earns 15% of Net Attributable Revenue from the Initial Qualifying Transaction attributable to Partner.
- Partner earns 7.5% of Net Attributable Revenue from Subsequent Qualifying Transactions with the same identifiable attributable organization during the applicable 12-month attribution period.
- Each independently verified anonymous Amazon retail unit is compensated at 15% of the applicable KDP royalty or other Net Attributable Revenue actually received for that verified unit.
- No commission is earned merely for a lead, name, contact, email, meeting, response, evaluation, website visit, referral click, proposal, verbal commitment, unpaid purchase order, or other activity that does not result in qualifying revenue actually received by the Company.

2. DEFINITIONS

Initial Qualifying Transaction: The first eligible transaction for which the Company actually receives qualifying revenue and which is attributable to Partner through Partner's assigned referral/tracking link, Partner ID, Company records, or other credible contemporaneous documentation reasonably establishing Partner as the originating or materially developing referral source.

Subsequent Qualifying Transaction: An additional eligible transaction from the same identifiable attributable organization during the applicable 12-month attribution period.

Net Attributable Revenue: The qualifying revenue actually received and retained by the Company from an attributable transaction after transaction-specific deductions or amounts not retained by the Company, including marketplace, retailer, distributor, printing/production, author-copy cost, fulfillment, payment-processing, refund, return, chargeback, reversal, tax, shipping/pass-through, credit, Company-funded discount, and similar direct transaction costs. For Amazon KDP or similar third-party retail/distribution sales, Net Attributable Revenue is the royalty or other net proceeds actually paid or credited to the Company for the attributable sale, not the customer retail/list price or gross marketplace sales price. Ordinary internal overhead will not be deducted solely to reduce Partner compensation.

Attribution Period: Twelve months beginning on the date the Company receives revenue from the Initial Qualifying Transaction for an identifiable attributable organization. The period does not automatically restart with each later transaction.

Prospect: An organization, institutional buyer, or other potential customer that may evaluate, implement, license, purchase, distribute, or otherwise use the Company's resources.

Materially Develop: Documented activity beyond merely identifying a name, including identifying an appropriate decision-maker, making a substantive introduction, conducting follow-up, facilitating evaluation, developing the relationship, or otherwise contributing meaningfully to a resulting opportunity.

Active: Status assigned only after the Company has reviewed and approved the completed enrollment submission, completed its administrative setup, and communicated written/electronic confirmation that Partner is Active.

3. VERIFIED AMAZON RETAIL TRANSACTIONS

- A covered Amazon retail sale may be treated as a qualifying Partner transaction only when available Amazon Associates reporting for Partner's assigned Tracking ID provides reasonable evidence that the covered order or shipment was attributable to that Tracking ID and Company KDP reporting establishes the corresponding royalty or other net proceeds.
- A website referral session or Amazon click by itself is not proof of a sale and does not earn compensation.
- Amazon KDP reporting does not identify the retail purchaser. Because repeat-purchaser identity cannot reliably be established, each independently verified covered Amazon retail unit is treated as a separate verified retail qualifying transaction and earns 15% of the applicable KDP royalty or other Net Attributable Revenue.
- The 7.5% Subsequent Qualifying Transaction rate applies to identifiable attributable organizations during their applicable 12-month attribution period; it does not apply to anonymous Amazon retail customers whose identity and repeat-purchase relationship cannot be established.
- Amazon Associates commission income earned by the Company is separate from KDP royalty revenue and is not included in Partner's Net Attributable Revenue unless the Company expressly designates otherwise in writing.
- The Company may reconcile Tracking ID, title/ASIN, marketplace, order/shipment timing, quantity, and KDP royalty information before designating an Amazon retail transaction commissionable.

4. COVERED PUBLICATIONS AND RESOURCES

Partner activation applies to the Company's complete current published catalog and is not limited to the title that may have initiated the Partner's inquiry or activation. As of Agreement Version 1.5, the program includes all eight currently published titles:

- Freedom From Addiction: A 12-Step, Scripture-Integrated Recovery Curriculum
- Preventing Relapse: 30-Lesson Relapse Prevention Course - A Faith-Based Curriculum for Families and Individuals in Recovery
- Family Restoration Journal: A Christ-Centered Guide for Families Seeking Healing, Stability, and Restoration - Premium Workbook Edition
- The Recovery Journey: A Companion Journal for Addiction Recovery, Relapse Prevention, and Family Restoration
- Recovery Journal: A Christ-Centered Guide to Healing, Transformation, and Lifelong Freedom

- FREEDOM IN CHRIST: 12-Step Teen Recovery
- TEEN 12-STEP RELAPSE PREVENTION: Christ-Centered. Teen-Focused. Freedom-Driven.
- BLIND JUSTICE OR JUST BLIND: Exposing the Spiritual Blindness Behind Systemic Injustice

The Institutional Outreach Partner Program also covers future publications and related Company resources as they are released or designated for Partner outreach, unless the Company states otherwise in writing.

Inclusion of a publication or resource does not authorize Partner to alter pricing, licensing, implementation, training, customization, distribution, or other substantive business terms.

5. PRE-ACTIVATION REVIEW AND INVITATION

- A prospective Partner may review and download this Agreement from the Company's public activation page before the Company initiates enrollment.
- Reviewing or downloading the Agreement does not enroll the prospective Partner, does not begin the 48-hour activation window, does not create a Partner relationship, and does not authorize outreach.
- The Company will initiate activation only after the prospective Partner has indicated agreement with the program terms and the Company determines that the person may be a suitable candidate to complete enrollment.
- Interest does not establish an Institutional Outreach Partner relationship. Completing the standardized enrollment process and receiving Company approval and written Active confirmation does.

6. PARTNER ENROLLMENT AND REQUIRED DOCUMENTS

After the Company initiates activation, Partner must complete the Company's designated online activation/registration process and submit all required documents.

- Partner must download, review, sign, and upload this Agreement through the designated webform.
- A U.S. Partner required by the Company to provide taxpayer information must submit a current IRS Form W-9 as instructed. A non-U.S. Partner must follow the Company's tax-document instructions and may be required to provide an appropriate substitute tax form before payment.
- The signed Agreement uploaded through the registration webform constitutes Partner's official agreement of record unless superseded by a later written agreement.
- Submission does not require the Company to activate Partner. The Company may verify completeness, accuracy, eligibility, suitability, and documentation before assigning Active status.
- Unless the Company provides a different deadline in writing, all required activation information and documents must be submitted within 48 hours after the formal activation invitation is sent. Failure to complete activation within that period may result in removal from consideration without further notice.
- Company acceptance occurs only after the Company completes its review, changes the Partner record to Active in its designated partner-management/CRM system, completes necessary administrative setup, and communicates activation electronically. No separate Company countersignature is required.

7. PARTNER STATUS AND IDENTIFICATION

- Only an Active Partner may conduct outreach under the Institutional Outreach Partner Program or represent participation in the program.
- Upon acceptance, the Company may assign Partner a unique Partner ID, Amazon Tracking ID when applicable, referral/tracking link, and other program identifiers.

- Partner must use assigned referral/tracking information accurately and may not permit another person to misuse Partner's ID or claim unrelated third-party activity.
- Partner must not begin outreach before written/electronic confirmation of Active status.

8. REFERRAL-LINK AND PARTNER-ID ATTRIBUTION SYSTEM

- The program primarily uses the Company's existing referral-link, Partner ID, CRM, transaction, and related tracking records. The Company is not required to create a separate campaign-specific tracking or reconciliation system for Partner.
- After activation, Partner should use the assigned referral/tracking link and Partner ID whenever reasonably possible so resulting activity can be associated with Partner's account.
- Use of a referral/tracking link creates evidence of referral activity but does not create ownership of a prospect, territorial rights, exclusivity, or authority to bind the Company.
- If tracking is lost because a referred organization later contacts the Company directly or transacts through another path, Partner may provide credible contemporaneous documentation showing that Partner originated or materially developed the relationship.
- Partner may not claim organizations or transactions merely by naming them without evidence of genuine referral or material outreach involvement.
- Existing, inbound, previously active, independently developed, excluded, or otherwise ineligible relationships do not automatically become attributable to Partner merely because a referral link or Partner ID is later used.

9. MANUAL ATTRIBUTABLE TRANSACTIONS

- Qualifying institutional transactions may be recorded automatically or manually in the Company's Institutional Outreach Partner tracking system.
- A properly documented manual transaction may be commissionable on the same basis as an automatically tracked transaction.
- Manual transactions may include direct institutional book orders, curriculum implementation, program adoption, licensing, training, customization, or other formal attributable arrangements approved by the Company.
- The Company may record the transaction date, organization, Partner ID, title/resource, quantity, amount received, direct costs, Net Attributable Revenue, initial/subsequent classification, Partner rate, Partner compensation, payment status, and supporting notes or references.
- A manually recorded transaction does not become commissionable until qualifying funds have actually been received and any required reconciliation is complete.

10. INSTITUTIONAL QUANTITY ORDERS AND AUTHOR-COPY FULFILLMENT

- An order of 10 or more copies of one title may qualify for direct institutional fulfillment using author copies when the Company determines that method is appropriate.
- Orders of 1-9 copies ordinarily remain retail/Amazon purchases unless the Company states otherwise.
- The organization must pay the complete amount due before the Company orders author copies or incurs fulfillment costs. The Company does not finance institutional purchases, extend credit, or purchase inventory in anticipation of payment.
- Pricing, shipping, taxes, and other direct transaction costs are determined at the time of the order.
- For purposes of Partner compensation, Net Attributable Revenue on such an order is based on the amount actually received and retained by the Company after author-copy cost, shipping, applicable taxes/pass-

through amounts, payment-processing charges, refunds, returns, and other direct transaction-specific costs.

- Partner may identify or develop an institutional quantity-order opportunity but may not quote final pricing, promise terms, collect funds on behalf of the Company, or place the order without Company authorization.

11. ACTIVE OUTREACH AND ATTRIBUTION INTEGRITY

Partner is expected to make genuine outreach and materially develop legitimate opportunities rather than merely claim names or organizations. Attribution should reflect actual Partner involvement in introducing, directing, or developing the relationship.

- A referral click alone does not guarantee compensation if available evidence shows that the transaction arose independently of Partner.
- When multiple parties contribute to the same opportunity, the Company may review chronology, documentation, and material contribution before determining attribution. No split compensation is owed unless approved in writing.
- Partner must promptly disclose known conflicts, pre-existing relationships, or overlapping outreach that could affect attribution.

12. PARTNER RESPONSIBILITIES

- Research organizations and determine whether there is a credible fit.
- Identify appropriate departments, programs, leaders, and decision-makers.
- Conduct professional initial outreach and reasonable follow-up.
- Accurately present the Company's resources as available for institutional evaluation and use where appropriate.
- Qualify interest and develop relationships through ordinary communication.
- Use assigned tracking information consistently and maintain reasonable documentation when automated attribution is unavailable.
- Escalate substantive opportunities to the Company when pricing, bulk ordering, licensing, implementation, training, customization, contractual, or other Company decisions are required.
- Comply with applicable laws, anti-spam requirements, privacy obligations, platform rules, and reasonable Company outreach policies.

13. OUTREACH FLEXIBILITY; NO MANDATORY SCRIPT

Partner controls the ordinary manner and means of performing outreach, subject to this Agreement, applicable law, truthful representation, and Company policies. The Company does not require a single mandatory outreach script. Partner may adapt professional outreach to the needs and context of the organization, but may not alter program terms, compensation, pricing, licensing, claims, or other substantive Company positions.

14. LIMITATIONS ON PARTNER AUTHORITY

Partner is an independent outreach partner and has no authority to bind, obligate, contract for, collect for, or make commitments on behalf of the Company. Without prior written authorization, Partner may not:

- Set or alter pricing, discounts, licensing terms, quantity-order terms, payment terms, refunds, credits, or commissions.
- Promise training, implementation services, customization, special editions, territorial rights, exclusivity, distribution rights, endorsements, sponsorships, donations, or other commitments.
- Sign agreements or make legal, tax, medical, clinical, theological, regulatory, or compliance representations on behalf of the Company.
- Represent that Partner is an employee, officer, legal representative, exclusive agent, authorized spokesperson, or person authorized to bind the Company.
- Receive customer payments in the Company's name unless expressly authorized in writing.

15. MATERIALS, REVIEW COPIES, AND INTELLECTUAL PROPERTY

- All books, curricula, training materials, websites, logos, trademarks, content, forms, messaging, and other intellectual property remain the property of their respective owners. No ownership or reproduction rights are transferred to Partner.
- Partner may use public information and Company-authorized materials for legitimate outreach but may not materially alter Company claims or create misleading representations about resources, outcomes, affiliations, approvals, or capabilities.
- The Company is not obligated to create or provide Partner-specific book-cover packages, synopsis packages, promotional kits, marketing kits, custom presentations, or other individualized marketing materials. Publicly available materials may be located and used subject to applicable rights and Company policies.
- Partners will not receive complete electronic PDFs or other reproducible electronic copies of published books merely for marketing or evaluation. An organization wishing to review a complete published work may purchase an authorized published copy unless the Company expressly authorizes another method in writing.
- Partner may not reproduce, distribute, upload, share, or create unauthorized electronic copies of Company publications or copyrighted materials.

16. ACCURATE REPRESENTATION AND SAFETY

- Partner will represent the Company's Christ-centered recovery resources accurately and will not fabricate endorsements, institutional adoptions, clinical claims, therapeutic certifications, guarantees, or promised outcomes.
- Where applicable, Company resources are educational, ministry, recovery, discipleship, or supplemental resources and are not substitutes for medical care, mental-health treatment, detoxification, emergency services, or other licensed professional care.
- Partner may not imply that a government agency, public institution, or other organization is required to impose religious participation; any proposed use must be voluntary, chaplaincy-based, faith-based, supplemental, or otherwise legally appropriate to the setting.

17. COMMISSION CALCULATION AND PAYMENT

- For eligible transactions, the Company will calculate Partner compensation using the percentages stated in Section 1.

- Compensation becomes payable only after qualifying funds have been received and are no longer subject to an ordinary pending or reversible payment status.
- Unless otherwise required by law or documented in writing, earned compensation will be processed within 30 days after the end of the calendar month in which the qualifying revenue becomes commissionable.
- The Company may offset or recover compensation attributable to a later refund, chargeback, reversal, duplicate payment, or calculation error.
- Partner is responsible for all taxes, insurance, licenses, business expenses, and reporting obligations applicable to Partner. The Company may withhold payment until required tax documentation is received and may issue information returns as required by law.

18. NO EXPENSE REIMBURSEMENT

Partner bears all ordinary costs and risks of Partner's own business and outreach activities. Partner may not incur expenses in the Company's name and may not seek reimbursement for research tools, subscriptions, software, communications, advertising, travel, contractors, assistants, creative work, data services, production, promotion, or other operating expenses. The performance-based compensation described in this Agreement is Partner's only compensation from the Company for program activity.

19. INDEPENDENT CONTRACTOR RELATIONSHIP

Partner is an independent contractor and not an employee, joint venturer, franchisee, legal agent, fiduciary, or partner in a legal partnership with the Company. Partner controls the ordinary manner and means of performing outreach, subject to this Agreement, applicable law, approved representations, and legitimate Company brand and compliance requirements. Partner is not entitled to wages, employee benefits, unemployment benefits, workers' compensation, retirement benefits, or other employee benefits from the Company.

20. CONFIDENTIALITY, DATA, AND RECORDS

- Partner will protect nonpublic information received through the program and use prospect/contact information only for legitimate outreach under this Agreement.
- Partner will not sell, disclose, scrape, export, or repurpose Company CRM data or confidential prospect information for unrelated purposes.
- Partner will maintain truthful records reasonably necessary to support attribution and compliance.
- The Company may review records reasonably necessary to verify attribution, compliance, and compensation.
- Upon termination, Partner will stop using Company-provided confidential information and return or delete it when requested, subject to legitimate record-retention requirements.

21. TERM, TERMINATION, AND POST-TERMINATION ATTRIBUTION

This Agreement becomes effective on the date the Company approves Partner's completed enrollment, changes Partner's record to Active, completes the necessary administrative setup, and communicates activation electronically. The Agreement remains in effect until terminated.

- Either party may terminate the relationship at any time by written notice.
- The Company may immediately suspend or terminate Partner for material misrepresentation, inaccurate or inappropriate documentation, unauthorized commitments, misuse of data or intellectual property, unlawful conduct, abusive outreach, fraud, false attribution claims, or other material breach.
- Termination ends Partner's authority to initiate new outreach under the program.
- Qualifying opportunities materially developed before termination may remain eligible for compensation if they later produce qualifying revenue and otherwise satisfy this Agreement, unless termination is for fraud, intentional misconduct, or a material attribution-related breach.
- The 12-month subsequent-transaction period remains tied to the Initial Qualifying Transaction and does not restart because of termination or later transactions.

22. NO EXCLUSIVITY OR TERRITORIAL RIGHTS

This Agreement is nonexclusive. The Company may work with multiple outreach partners, employees, contractors, ministries, referral sources, distributors, or other channels. Partner receives no exclusive geography, denomination, organization type, account list, industry segment, or territory unless the Company expressly grants such rights in a separate written agreement.

23. COMPLIANCE AND PROFESSIONAL CONDUCT

Partner will conduct outreach professionally, truthfully, respectfully, and without harassment, deception, false urgency, fabricated endorsements, purchased or fake reviews, impersonation, misleading claims, or conduct reasonably likely to

damage the reputation of SS Eisenhower Enterprises LLC, RGV Road to Recovery IA, their resources, or affiliated ministries. Partner will honor reasonable opt-out requests.

24. COMPANY DISCRETION REGARDING BUSINESS TERMS

The Company retains sole authority over whether to pursue, decline, price, license, customize, train, implement, fulfill, contract with, or otherwise transact with any prospect. Nothing in this Agreement guarantees that a referred prospect will be accepted, contacted by the Company, offered particular terms, or result in revenue.

25. NOTICES, WRITTEN COMMUNICATION, AND ELECTRONIC RECORDS

- Program discussions concerning participation, compensation, activation, substantive business terms, and Partner status will be maintained in writing by email or other designated written electronic means.
- Program notices may be delivered by email, the designated CRM/webform system, or another written electronic method used by the parties.
- Electronic records, uploaded signed copies, CRM timestamps, Partner IDs, referral/tracking records, manually recorded attributable transactions, payment records, activation-status records, and documented communications may be used to administer this Agreement and determine attribution.
- Electronic copies and signatures may be treated as originals to the extent permitted by applicable law.

26. ENTIRE AGREEMENT; STANDARDIZED TERMS; AMENDMENTS; SEVERABILITY

This Agreement supersedes prior discussions, proposals, marketing documents, and earlier versions concerning the standardized Institutional Outreach Partner Program. No email, proposal, invoice, marketing document, verbal statement, or Partner-generated contract changes the no-fee policy, standardized 15%/7.5% compensation structure, attribution rules, or other substantive terms of this Agreement. Any amendment must be in writing and expressly accepted by the Company and the affected Partner. If any provision is held unenforceable, the remaining provisions remain in effect to the fullest extent permitted by law.

27. GOVERNING LAW AND PROFESSIONAL REVIEW

This Agreement is governed by the laws of the State of Iowa, without regard to conflict-of-law principles, except to the extent federal law controls. Each party may seek independent legal or tax advice regarding its own obligations. Nothing in this Agreement constitutes legal, tax, accounting, medical, or other professional advice from one party to the other.

28. PARTNER ACKNOWLEDGMENTS

- I have read and understand this Agreement.
- I understand that reviewing this Agreement before invitation does not enroll or activate me and does not begin the 48-hour activation period.
- I understand that the 48-hour activation period begins only after the Company formally initiates activation and sends the activation invitation, unless the Company states a different deadline in writing.
- I accept the Company's no-fee policy and understand that I will not bill or invoice the Company for my work or expenses now or later.
- I accept the standardized 15% initial / 7.5% subsequent Net Attributable Revenue compensation structure for identifiable organizations.

- I understand that each independently verified anonymous Amazon retail unit is compensated at 15% of the applicable KDP royalty or other Net Attributable Revenue and that the 7.5% subsequent rate applies only to identifiable attributable organizations during the 12-month attribution period.
- I understand that my activation covers the Company's complete current published catalog and future publications/resources designated for Partner outreach unless the Company states otherwise in writing.
- I understand that qualifying institutional transactions may be recorded automatically or manually in the Company's tracking system.
- I understand that an institutional order of 10 or more copies of one title may be eligible for author-copy fulfillment, but the organization must pay in full before the Company places the order.
- I understand that use of a referral link, Partner ID, or other attribution record does not create ownership of a prospect or exclusivity.
- I understand that I have no authority to bind the Company or establish pricing, licensing, quantity-order, contractual, training, customization, or other substantive business terms.
- I understand that complete electronic copies of published books are not provided to me merely for outreach or evaluation and may not be reproduced or distributed without authorization.
- I certify that information and documents I submit through the activation webform are complete and accurate.
- I understand that submission does not activate me as a Partner and that I may not begin outreach until the Company has approved my enrollment and confirmed my status as Active in writing.

29. PARTNER SIGNATURE AND COMPANY ACCEPTANCE

By signing below, Partner acknowledges that Partner has read, understands, and agrees to be bound by this Agreement.

Legal Name: _____

Business/DBA/Organization (if applicable): _____

Partner Signature: _____

Printed Name: _____

Date: _____

COMPANY ACCEPTANCE

Submission of this Agreement does not constitute activation or acceptance. The Company accepts the Partner relationship only after it approves the completed enrollment, changes the Partner record to Active in its designated partner-management/CRM system, completes necessary administrative setup, and communicates activation electronically. No separate Company countersignature is required. Partner ID, activation date, referral/tracking information, transaction records, document status, and other administrative records may be maintained in the Company's CRM and need not be written onto this Agreement.

ACTIVATION CHECKLIST

- Review and download the Agreement from the activation page before enrollment if desired.
 - Do not complete enrollment until invited by the Company to begin activation.
 - After invitation, sign and date this Institutional Outreach Partner Agreement.
 - Complete applicable taxpayer documentation as instructed.
 - Complete the Institutional Outreach Partner activation/registration webform.
 - Upload the actual signed Agreement and applicable tax document in the designated fields.
 - Submit all required activation information and documents within the applicable 48-hour activation window unless the Company provides a different deadline in writing.
 - Wait for written/electronic confirmation that the Company has approved the record and changed Partner status to Active.
 - Do not begin outreach until Active status is confirmed.
 - After activation, use the assigned Partner referral/tracking information whenever reasonably possible and bring substantive institutional opportunities to the Company before quoting or promising business terms.
- Administrative note: This document is intended as the Company's standardized operational agreement. Independent Iowa legal and tax review is recommended before or during continued production use.